National Nurse Practitioner Week Resource Guide

American Association of NURSE PRACTITIONERS™

November 12 - 18, 2017

#NPWeek
National Nurse Practitioner Week 2017 will be celebrated November 12 – 18. Take advantage of this special week to bring recognition to the NP role and increase awareness of the exceptional contributions NPs make to the health of millions of Americans. The faith that patients have in the care they receive from NPs is evidenced by the more than 1.02 billion visits made to NPs annually.

The resource guide that follows can help you plan activities to build awareness of the difference that NPs make in the lives of their patients. In addition to showcasing NPs to the general public, NP Week is also an opportune time to help educate lawmakers about the benefits of NP delivered health care. We have included a proclamation that you can customize and ask your governor or other elected officials in your state to sign in recognition of the many contributions that NPs make to the populations they serve.

The AANP online resource guide contains:
- Sample Proclamation
- Sample News Release
- Community Activity Ideas
- NP Week Talking Points
- NP Fact Sheet
- Guidelines for Writing a Letter to the Editor
- Media Interview Guide
- Radio, TV and Print Ads
- Posters

Let us know how you celebrate NP Week 2017. We would love to share your successes with the rest of the NP community. Showcase the NP role. The future is now!

Joyce Knestrick, PhD, C-FNP, FAANP
President
I. Media Resources

A. Sample News Release – Customize your release with local nurse practitioner news and information and send it to news outlets, including local newspapers, magazines, television and radio stations.

B. NP Week Talking Points – Key message points to emphasize during media interviews and speaking engagements.

C. NP Fact Sheet – NPs by the numbers! This document includes important data points about NPs for lawmakers and the public.

D. Guidelines for Writing a Letter to the Editor – Use these handy tips to write an effective letter to the editor announcing your local NP Week activities. Send your letter to local newspaper and magazine editors.

E. Media Interview Guide – Get in front of that camera or microphone and tell the world about the great work NPs do! This document helps you be in control of the message.

F. Radio Public Service Announcements – Educate radio listeners about the important role of NPs. Ready-to-read public service announcements provide clear and easy solutions.

G. Radio, TV and Print Ads – Perfect for use by your local radio station, television station or newspaper to educate the public about the roles and responsibilities of NPs.

II. Get Involved

A. Sample Proclamation – Document for your elected officials to sign in recognition of the valuable role nurse practitioners play in America’s health care system.

B. Proclamation Map – Don’t let your state be blue! Ask the governor of your state to sign an NP Week proclamation. Send images to socialmedia@aanp.org for inclusion in the map.

C. Social Media Suggestions – Join the #NPWeek conversation on your favorite social media networks by using the messaging provided or posts of your own.

D. Activities – Recommended activities and events to make NP Week 2017 a success in communities nationwide.

E. Posters – Free, downloadable posters for you to share electronically or print and display in celebration of NP Week.
The following news release can be modified as you see fit and used to highlight NP Week in general and your local activities in particular. Be sure to double-space the news release and provide your contact information in case the media have any questions or wish to follow-up with a story.

Contact Name
Contact Phone Number
For Immediate Release

Your Partner in Health - The Nurse Practitioner

CITY, STATE (Date) - The role of the nurse practitioner (NP) will be showcased November 12 - 18, 2017, as NPs across the country celebrate more than 50 years of practice during National NP Week. In the United States, this distinguished group of health care professionals number approximately 234,000 strong with an additional 23,000 NP students graduating each year.

Events held in communities around the country will acquaint local citizens with the role of NPs as providers of high-quality, cost-effective, personalized health care and will highlight the value of choosing an NP as your partner in health. NP practice offers a unique combination of nursing and health care service to patients. Focusing not only on diagnosing and managing acute and chronic illnesses, NPs integrate health promotion, disease prevention, counseling and patient education to help patients understand their complete health picture.

In a population that is aging, with baby boomers becoming seniors in growing numbers over the next ten years, having choices about health care providers will become even more important. National NP Week brings visibility to the role of the NP, helping consumers make wise choices when selecting their health care provider.

(Insert local information.)

The American Association of Nurse Practitioners (AANP) is the largest professional membership organization for nurse practitioners (NPs) of all specialties. It represents the interests of more than 234,000 NPs, including approximately 79,000 individual members and 200 organizations. AANP provides legislative leadership at the local, state and national levels, advancing health policy; promoting excellence in practice, education and research; and establishing standards that best serve NP patients and other health care consumers. As The Voice of the Nurse Practitioner®, AANP represents the interests of NPs as providers of high-quality, cost-effective, comprehensive, patient-centered health care. For more information, visit aanp.org. To locate an NP in your community, go to npfinder.com.

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Nurse practitioners, also known as NPs, are expert clinicians with advanced training who provide primary, acute and specialty health care.

NPs offer high-quality, cost-effective, patient-centered health care.

22 states and the District of Columbia have granted full practice authority to NPs, giving patients more direct access to the primary, acute and specialty care services that NPs provide.

NPs provide a full range of services, such as ordering, performing and interpreting diagnostic tests; diagnosing and treating acute and chronic conditions; prescribing medications and treatments; and managing overall patient care.

There are more than 234,000 NPs licensed to practice in America today, providing solutions to the health care provider crisis.

NPs have master’s degrees, and many have doctoral degrees, as well as advanced education and clinical training.

NPs are licensed and can prescribe medication and other treatments in all 50 states and the District of Columbia.

Patients whose primary care providers are NPs have fewer emergency room visits and shorter hospital stays, resulting in lower out-of-pocket costs.

Two out of three patients support legislation for greater access to NP services.

An estimated 23,000 new NPs completed their academic programs in 2015-2016.

NPs emphasize the health and well-being of the whole person in their approach, including helping patients make educated health care decisions and healthy lifestyle choices.

The confidence patients have in NPs is demonstrated by the more than 1.02 billion visits made to NPs each year.
There are more than 234,000 nurse practitioners (NPs) licensed in the U.S. 1

- An estimated 23,000 new NPs completed their academic programs in 2015-2016 2
- 97.7% of NPs have graduate degrees 3
- 89.2% of NPs are certified in an area of primary care 3
- Nearly three in four NPs are accepting new Medicare patients, and 77.9% are accepting new Medicaid patients 4
- 49.9% of NPs hold hospital privileges; 11.3% have long term care privileges 4
- 95.8% of NPs prescribe medications, and those in full-time practice write an average of 23 prescriptions per day 4
- NPs hold prescriptive privileges, including controlled substances, in all 50 states and D.C.
- In 2016, the mean, full-time base salary for an NP was $105,670 3
- The majority (61.4%) of NPs see three or more patients per hour 3
- Malpractice rates remain low; only 1.9% have been named as primary defendant in a malpractice case 4
- Nurse practitioners have been in practice an average of 11 years 3
- The average age of NPs is 49 years 3

### Distribution, Top Practice Setting & Clinical Focus Area by Area of NP Certification 3

<table>
<thead>
<tr>
<th>Area of Certification</th>
<th>Percent</th>
<th>Top Practice Setting</th>
<th>Clinical Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute Care</td>
<td>6.6</td>
<td>Hospital Inpatient Clinic (28.8%)</td>
<td>Surgical (17.1%)</td>
</tr>
<tr>
<td>Adult*</td>
<td>16.2</td>
<td>Hospital Outpatient Clinic (16.6%)</td>
<td>Primary Care (37.9%)</td>
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<tr>
<td>Adult-Gerontology Acute Care</td>
<td>2.1</td>
<td>Hospital Inpatient Clinic (38.4%)</td>
<td>Surgical (14.8%)</td>
</tr>
<tr>
<td>Adult-Gerontology Primary Care*</td>
<td>4.5</td>
<td>Hospital Outpatient Clinic (21.4%)</td>
<td>Primary Care (48.0%)</td>
</tr>
<tr>
<td>Family*</td>
<td>62.4</td>
<td>Private Group Practice (20.9%)</td>
<td>Primary Care (50.0%)</td>
</tr>
<tr>
<td>Gerontology*</td>
<td>2.3</td>
<td>Long-Term Care Facility (21.3%)</td>
<td>Primary Care (49.5%)</td>
</tr>
<tr>
<td>Pediatric - Primary Care*</td>
<td>4.8</td>
<td>Hospital Outpatient Clinic (22.4%)</td>
<td>Primary Care (49.5%)</td>
</tr>
<tr>
<td>Psychiatric/Mental Health - Adult</td>
<td>1.8</td>
<td>Psych/Mental Health Facility (20.0%)</td>
<td>Psychiatric (97.6%)</td>
</tr>
<tr>
<td>Psychiatric/Mental Health - Family</td>
<td>2.4</td>
<td>Psych/Mental Health Facility (31.6%)</td>
<td>Psychiatric (100.0%)</td>
</tr>
<tr>
<td>Women's Health*</td>
<td>3.5</td>
<td>Private Group Practice (17.4%)</td>
<td>OB/GYN (74.7%)</td>
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</tbody>
</table>

*Primary Care Focus

Sources:
1. AANP National Nurse Practitioner Database, 2017
3. 2017 AANP National Nurse Practitioner Sample Survey
4. 2016 AANP National Nurse Practitioner Sample Survey

Additional information is available at the AANP website: aanp.org.
Do you have a strong feeling about something you read or just want to make a comment about a relevant topic? Write a letter to the editor. Letters provide a forum for public comment or debate. A letter to the editor is meant to express your opinion or point of view.

Helpful Tips

- **Be timely.** Write your letter within a day of the article’s publication date.
- **Include contact information.** Include your full name, city, state, phone number, email address (many news organizations will call to verify you really wrote the letter - most will not print anonymous letters).
- **Be clear.** Make one main point.
- **Be concise.** 1-3 paragraphs, 3-8 sentences, 40-100 words. Short letters show confidence in your position.
- **Be accurate.** Letters that are factually inaccurate are not printed.
- **Be interesting.** Get your readers’ attention, and keep it to the end of your letter. Open with an interesting fact or strong statement, and keep your points as interesting as possible.
- **Avoid personal attacks.** Show respect for the opposite opinion. Being rude may cause people to disagree with you on principle.
- **Proofread.** Re-read your letter. Check for grammar and spelling mistakes. If possible, ask another person to read your letter to ensure accuracy and clarity.
- **Don’t worry if your letter is not printed.** Even if it its well-written, your letter may not be printed, especially if it addresses the same issue as letters already printed.

How to Format

Format your letter to the editor using the example on the right. Be careful to follow all submission instructions provided by the publication you are contacting.

Read several letters to the editor published by the publication you are addressing. This will give you an idea of the types of letters that the editors are likely to print.

**Good luck!**

To the Editor:

Re: “Title of Article,” Month day of publication: First paragraph of content.

Include up to 3 paragraphs of content in your letter.

Your Full Name
City, State
Things to Remember

• Interviewers (reporters) and interviewees (you as a source) usually have very different goals.
• Interviewers want all their questions answered so they can tell a compelling and complete story.
• Interviewees want to take full advantage of an audience to tell your story and further your goals.

Be aware of the reporter’s goals - accomplish yours.
You are an authority on your topic!

A Few Ground Rules to Consider

• Remember: After “hello,” you are on the record (whether in an elevator, bathroom, walking to the interview location, etc.).
• Background interview means that everything you say can be used as a statement of fact, but a reporter cannot attribute a quote to you without your consent.
• It is important to try and get on track with your key messages from the very first question, which is typically a lead-in type inquiry.
• Use proof points - selected statistics, anecdotes and data bring life to a story and create images for the reporter and audience.

Interview DO’s

• Be confident, friendly and helpful - be yourself.
• Use interesting and understandable language to deliver your key messages (e.g. analogies work particularly well and help make your remarks more memorable).
• Use “bridging” to keep the interview on track. This technique involves giving a brief response to the issue in question, and then returning seamlessly to your own agenda:
  - “Yes, that's true, but the real issue is...”
  - “Yes, and let me tell you where that will lead...”
  - “Not at all. The way we see the situation...”
• Use “flags”
  - “So, the key point is...”
  - “The top priority is...”
  - “The biggest concern is...”
  - “The bottom line is...”
• Have a sound bite, i.e.: NPs are highly qualified health care providers who diagnose, treat and prescribe (see talking points).
• Non-verbal communication counts! The impression you make will come from a number of elements, including facial expressions, posture and tone of voice.
• When asked if there is anything else you would like to add, answer YES and share a key message.
• Close the deal: “I’m always happy to help answer your questions. Please call me anytime,” or “For more information, people can go to...”
Interview DONT’s
- Don’t respond to questions outside your field of competence.
- Don’t trash the competition.
- Don’t guess or speculate.
- Don’t use irony or sarcasm (no jokes).
- Don’t be intimidated.
- Don’t display annoyance.
- Don’t say, “no comment.”
- Don’t use jargon or arcane terminology.
- Don’t speak “off the record.”

What to Wear
- If you wear glasses, non-reflective lenses are best. If possible, try to wear contact lenses.
- Mid-weight clothing is the best choice, since studios are very hot once the lights are turned on.
- ***IMPORTANT*** If offered makeup, accept it.
  - Consider shaving facial hair close to airtime.
  - Apply a matte finish to avoid a shiny face.
  - Blush and eye makeup should be only slightly heavier than normal.
- Skirts and dresses:
  - Solid-color, saturated blues and greens are the gold standard. Avoid white, busy or bold patterns, as well as visible logos.
  - A fitted dress or blazer is recommended. Both allow room for a mic to be easily placed.
  - Opt for a high-scoop neckline.
  - Keep jewelry to a minimum.
- Suits:
  - A dark suit and blue shirt is recommended. Avoid reds and whites. Red bleeds out on a TV screen, and white glows under harsh studio lights.
  - Avoid loud ties or ties with small patterns.
  - Unbutton the suit jacket while seated; button it while standing. Tip: sitting on the back of the suit jacket creates a wrinkle-free line and prevents an unfitted and bunching look.
Script 1

Question: Did you know that there are 234,000 solutions to the primary health care shortage facing the United States today?

Answer: Yes - there are 234,000 nurse practitioners licensed in the U.S., and NPs have been providing primary care for more than 50 years.

NPs are proven, expert, patient-centered clinicians, and they are the health care providers of choice for many people because of their unique combination of medical and nursing expertise and skills.

NPs diagnose and treat acute and chronic conditions such as diabetes, high blood pressure, infections and injuries; they order, perform, interpret and supervise diagnostic tests such as lab work and x-rays; and they prescribe medications and other treatments. In addition, NPs partner with their patients, providing health education and counseling, thus guiding patients to make smarter health and lifestyle choices, which ultimately may lead to reduced health care costs.

November 12 - 18 is National NP Week. If you're already seeing a nurse practitioner, please take a moment this week to say thanks. If you are not already seeing an NP, visit npfinder.com to locate an NP in your area. You'll be glad you did.

Your Partner in Health, the Nurse Practitioner

Script 2

Looking for an experienced health care provider - one who spends time with you and offers both high-quality care and health counseling? Now you can find that perfect provider by going to npfinder.com. More and more people are choosing nurse practitioners (or NPs) as their primary, acute and/or specialty health care provider.

NPs partner with their patients - assisting them in making better lifestyle and health care decisions. NPs are different from other health care providers - they focus on the whole person when treating specific health problems, and they educate their patients on the effects those problems will have on them, their loved ones and their communities.

Find out for yourself how an NP can be your partner in health. Visit npfinder.com to locate an NP in your area. You'll be glad you did.

Your Partner in Health, the Nurse Practitioner
Script 3

Do you know where to turn when your child is sick? When you’re planning a family? For health education? When your parents need care? Turn to a nurse practitioner. An NP diagnoses, treats, prescribes and manages medications and treatments and provides a wide range of preventive and acute health care services to individuals of all ages.

If you’re already seeing an NP, please take a moment during National NP Week to say thanks. If you are not already seeing one, visit npfinder.com to locate an NP in your area. You’ll be glad you did.

*Your Partner in Health, the Nurse Practitioner*

Script 4

Does your health care provider examine, diagnose, prescribe, treat, counsel and educate – all in a way that is caring and dependable for you and your family? NPs do all this and more! NPs are dedicated professionals who provide high-quality, cost-effective, personalized health care to diverse populations in rural and urban settings.

If you’re already seeing an NP, please take a moment during National NP Week to say thanks. If you are not already seeing one, visit npfinder.com to locate an NP in your area. You’ll be glad you did.

*Your Partner in Health, the Nurse Practitioner*

Script 5

At one point or another in our lives we all find ourselves in need of health care assistance, so please take a moment and listen to this message.

Did you know that a nurse practitioner can examine, diagnose, prescribe, treat, counsel and educate you about health care needs? NPs provide compassionate, high quality health care for individuals and families – people of all ages.

If you’re already seeing an NP, please take a moment during National NP Week to say thanks. If you are not already seeing one, visit npfinder.com to locate an NP in your area. You’ll be glad you did.

*Your Partner in Health, the Nurse Practitioner*
The following components of AANP's NP Awareness Campaign are available to help educate the public about the important care NPs provide their patients:

- The television spot will air on select stations during NP Week. The video is available on AANP’s YouTube and Facebook pages, and it is a great resource to share with your legislators and social networks during NP Week.

- The radio segment aired in selected cities throughout the United States and is available in AANP's YouTube library.

- The print ad is downloadable by clicking below. It is formatted to print or to share on social media.
Whereas, nurse practitioners (NPs) serve as trusted frontline providers of health care for patients in our state; and

Whereas, NPs are advanced practice registered nurses (APRNs) who have advanced clinical education and training building upon their initial registered nurse preparation; and

Whereas, there are 234,000 licensed nurse practitioners in the United States, and (STATE NUMBER) in (STATE NAME) providing primary, acute and specialty care to patients of all ages and walks of life; and

Whereas, nurse practitioners diagnose, treat and prescribe medications and other treatments to patients through a caring, patient-centered, holistic model of care; and

Whereas, citizens of our state and nation have great trust in the high-quality care nurse practitioners provide, resulting in over a billion patient visits annually to NPs across the country; and

Whereas, five decades of research demonstrates the high quality of care provided by nurse practitioners; and

Whereas, better utilization of nurse practitioners through modernized state laws and improved system policies creates better health through a more accessible, efficient, cost-effective and higher quality health care system; and

Whereas, 22 states and the District of Columbia have implemented Full Practice Authority for nurse practitioners, granting patients full and direct access to the outstanding care offered by these health care providers; and

Whereas, leading governmental and policy entities including the National Academy of Medicine, National Council of State Boards of Nursing, National Governors Association and Federal Trade Commission have taken notice of the benefits of nurse practitioner Full Practice Authority and have endorsed such a regulatory model; and

Whereas, (STATE, COUNTY OR CITY NAME) is proud to recognize and honor the service of nurse practitioners to our state;

Be It Resolved, therefore, that I (GOVERNOR NAME OR Elected Official Name) hereby declare November 12 – 18, 2017, as

**Nurse Practitioner Week in (STATE NAME OR COUNTY/CITY NAME, IF MAYORAL OR COUNTY-LEVEL PROCLAMATION)**

in recognition of the countless contributions that nurse practitioners have made over the past half century and will continue to make to the health and well-being of citizens in our state.

Signed: __________________________________________________

Date: ______________________________________________________
A record number of National NP Week proclamations were received in 2016, with governors and other elected officials from 42 states, D.C. and Guam recognizing the outstanding contributions of nurse practitioners. *Don’t let your state be blue in 2017!* States that receive proclamations signed by their governors will be colored green, or even better, highlighted with pictures of nurse practitioners who were present for the signing or an image of the proclamation itself. Email your proclamations and photos to socialmedia@aanp.org so they can be shared with your colleagues across the nation. Congratulations to NPs in Washington state who submitted the first NP Week proclamation of 2017, which is displayed in the sample map below.
Social Media
The NP community is thriving on AANP’s social networking sites, and thanks to your support, messages supporting the nurse practitioner role were viewed by approximately 27 million people during NP Week last year. AANP invites you to join your colleagues in engaging conversations by visiting the sites listed below. Participating in social media is a great way to connect with other NPs and industry professionals, stay current with the latest NP and health care news and keep in touch with AANP. We want to hear from you and look forward to seeing you online soon!

Join AANP’s LinkedIn Group – The AANP LinkedIn Group is a great place to connect with other NPs and to discuss issues and trends relevant to the NP field and the health care industry in general. The group is restricted to ensure that members are related to the NP profession.

Like AANP’s Facebook Page – With approximately 78,000 page likes, AANP’s presence is one of the largest in the industry. Keep information about AANP happenings and the NP role at the top of your news feed. Visit AANP’s Facebook Page and hit the “Like” button!

Follow AANP on Twitter – Follow @AANP_News for the latest AANP updates and other items of interest to NPs. Join the NP Week conversation by including the hashtag #NPWeek in your posts.

Share AANP’s Videos and Graphics – Be sure to visit AANP on YouTube, Instagram and Pinterest to access videos and graphics that you can share with your social networks.

Sample Facebook Posts
Happy National NP Week to more than 234,000 nurse practitioners who provide patient-centered, accessible, high-quality health care to millions of patients nationwide. Did you know that 2 out of 3 patients support legislation for greater access to NP services? Learn more about NPs and the care they provide at http://aanp.org. Locate an NP in your area at http://npfinder.com. #NPWeek

Happy National Nurse Practitioner Week! Did you know that nurse practitioners offer 234,000 solutions to strengthening health care for America? NPs are the health care providers of choice for millions of Americans each year, thanks to the high-quality, patient-centered primary, acute and specialty care they provide. NPs order, perform and interpret diagnostic tests and can prescribe medication and other treatments. Learn more about NPs and the services they provide at http://aanp.org. Locate an NP in your area at http://npfinder.com. #NPWeek

Sample Tweets
Nurse practitioners = 234,000 solutions to strengthening #healthcare. Celebrate #NPWeek Nov 12-18

Happy #NPWeek to >234,000 nurse practitioners who provide high-quality #healthcare to millions

#DYK nurse practitioners order, perform & interpret diagnostic tests & prescribe medication? #NPWeek

#DYK nurse practitioners prescribe medication in all 50 states + DC? #NPWeek

More than 1 billion visits were made to nurse practitioners last year. Celebrate #NPWeek #NPsLead
Community Outreach

- Invite local, state and federal elected officials to your practice site to tour and become aware of the many health care services that NPs provide.

- Obtain a proclamation from your local authority (mayor, city council, city manager) or state official (governor, lieutenant governor, senators, representatives) proclaiming November 12-18, 2017, as National Nurse Practitioner Week. Call their office to find out the procedures for obtaining a proclamation. When you send in the proclamation, it is suggested that you send in back-up information such as the NP Fact Sheet. Also include information about local NPs and planned activities in recognition of NP Week. (See sample proclamation.)

- Create and distribute NP Week news releases. (See sample news release.)

- Write a letter to the editor extolling the virtues of the many services provided by NPs to their patients and the communities they serve. Find out the newspaper’s requirements for considering letters and comply with them – e.g. should it be typed, double-spaced, maximum length? Keep the focus relevant, timely and local. Identify your special expertise as an NP.

- Contact local media (print, TV and radio), and ask them to run a public service announcement (PSA). Provide audio or written copy to radio stations, depending on their preferred format. (Radio, TV and print ad provided.) Volunteer to guest on a talk show to spread the word about NPs.

- Encourage your practice or local/state NP group to co-sponsor a community event, such as a health fair at a shopping mall or other public venue, to capture the attention of the general public who may be unfamiliar with NPs.

- Plan a special reception with other NP groups in your area to recognize the good works of nurse practitioners. Co-host with a larger group of health care providers in a collaborative event.

- Contact your local hospitals, schools and libraries to ask about setting up NP posters, distributing NP brochures and other information showcasing National NP Week and any future opportunities at these locations.

- Inquire about speaking opportunities at schools to let students know about the nurse practitioner – can do this during career day also. Even elementary students could be a target audience. Conduct a coloring contest at the elementary school level about their perceptions of what a nurse practitioner is and does.

- Host a fun-run with proceeds going to a local charity.

- Coordinate activities with your local veteran’s group celebrating Veteran’s Day, NP Week, and NP support of military families through Joining Forces.

- Contact local civic groups such as rotary clubs, chambers of commerce, PTAs, girls and boys clubs, etc. to get on the agenda to present a program on health care in general and NPs in particular. It is never too early (or too late) to spread the word about NPs.

- Create a chat on Twitter or post messages on social media sites to raise awareness of the NP role. Use the hashtag #NPWeek to join the conversation on Twitter.
Nurse Practitioners:

234,000

solutions to strengthening health care for America

Nurse Practitioners are leading the charge – providing high quality, personalized health care that patients want and America needs.

National NP Week
November 12-18, 2017

NPs: Patient-centered, accessible, high-quality health care
Your Partner in Health
The Nurse Practitioner

- Nurse practitioners (NPs) provide high-quality, cost-effective, patient-centered health care.
- The health care providers of choice for millions of Americans, more than one billion patient visits are made to NPs annually.
- NPs help patients make educated health care decisions and healthy lifestyle choices.
- NPs provide more than 234,000 solutions to the health care crisis facing America today.
- By providing high-quality care and counseling, NPs can lower the cost of health care.
- Studies show that patients who see NPs as their primary care provider often have fewer emergency room visits, shorter hospital stays and lower medication costs.